



Dear Business Owners,

Thank you for advertising with us in 2021. Lolli Livestock will continue to provide advertising opportunities in the 2022 horse catalogs, and we look forward to serving you and your business.

Lolli Livestock attendees continue to look to our owners and office staff for recommendations for everything from truck repair or towing to restaurants and hotels. Here is your chance to reach this market- Lolli Livestock is offering you an opportunity to advertise in our direct mailing publications.

In 1947 Frank Lolli began his auction business that has continues to grow under the ownership of his son, Dominic, Frankie, & Timmy. The 3rd generation, Joseph, Cody, & Jordan have also joined the tradition of the Livestock business.

The 2022 schedule will be very similar to the 2021. Lolli's will hold horse sales four times a year with a printed catalog. These catalogs are in high demand and are referred to frequently prior to and during the auction. As an added value to advertisers, this catalog is also available to view on Lolli Livestock website. Copies are held on to long after the sales are complete as a reference for horse buyers and sellers.

How can you take advantage of this great opportunity? Please refer to the enclosed rate sheet, visit our website at www.lollibros.com, or call our office staff at 660-385-2516. Deadlines are posted on the rate sheet.

We look forward to offering our Macon area community an opportunity to promote their business as well as provide our customers with local, accurate and up-to-date information.

Lolli Livestock Market Inc.

704 Main St Suite A * Macon, MO 63552

660-385-2516 * www.lollibros.com

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704 Main St Suite A * Macon, MO 63552

phone: 660-385-2516 * fax: 660-385-2843

e-mail: lolibros@lolibros.com * website: www.lolibros.com

Color Ads

¼ page 5x3.5

**\$60 each or
\$50 4xs@\$200**

Full Page 7.5x9.75

\$225 each or

\$200 xs 4@ \$800

½ Page horizontal 7.5 x 5

\$110 each or

\$95 4xs @ 380

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Black and White Ads

¼ page 5x3.5

1/8 page 2.5x3.5

\$30

1/4 page 2.5x7.5

\$45 each or

\$40 xs 4 @ \$160

Color Available for additional cost

Full Page 7.5x9.75

\$150 each or

\$125 xs 4 @ \$500

1/2 Page *horizontal* 7.5x5

\$80 each or \$60 4xs @ \$240