

Lolli Bros. Livestock Market Inc.

704 Main St Suite A * Macon, MO 63552

660-385-2516 * www.lolibros.com

Dear Lolli Customers,

Lolli Bros. has been doing business in Macon for over 70 years. Frank Lolli began his auction business in 1947 and the business has continued to grow under the ownership of his sons, Dominic, Frankie & Timmy Lolli. Lolli Bros. auctions bring thousands of customers to the Macon area, specifically our barn, each year. These customers come from across the nation and are always looking for products and services related to the livestock industry. They are also interested in related upcoming events.

Lolli Bros. has established a trusted relationship with these customers. They are always looking to our owners and office staff for recommendations. Here is your chance to reach this market- Lolli Bros. is offering you an opportunity to advertise in our direct mailing publications.

We conduct horse sales four times a year with a printed catalog. This catalog has 3500+ copies printed and mailed to customers annually. (600-1000 copies per sale). These catalogs are in high demand and are referred to frequently prior to and during the auction. As an added value to advertisers, this catalog is also available to view on Lolli Bros. website. Copies are held on to long after the sales are complete as a reference for horse buyers and sellers.

How can you take advantage of this great opportunity? Please refer to the rate sheet and insertion order on our website or call our office at 660-385-2516.

What a great way to promote your existing vendor booth, a team-sorting event, a horse standing at stud, livestock equipment, area horse show and so much more! Limited space is available- reserve your advertising space now.

Sincerely,

Laura Schwieter

Office Manager, Lolli Bros. Livestock Market Inc.